

photos & food

media kit

photosandfood.ca

nelson@photosandfood.ca
instagram.com/photosandfood
tiktok.com/@photosandfood
youtube.com/@photosandfood
pinterest.ca/photosandfood

reach

Website (Monthly):

30,000 Pageviews

Instagram:

6,000 Followers

TikTok:

10,000 Followers

YouTube

4,400 Subscribers

Pinterest:

8,400 Followers

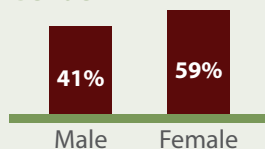
audience

People searching for cooking techniques, recipes and cooking related entertainment.

top countries

1.		United States
2.		Canada
3.		United Kingdom
4.		Australia
5.		Portugal

Gender



age

18-24	7.12%
25-34	30.07%
35-44	19.30%
45-54	16.98%
55-64	17.01%
65+	9.52%

about Photos & Food

We love sharing our cooking journey with our followers. You'll find original recipes and informative and entertaining videos across our platforms. This journey sometimes includes a road trip, a splash of coffee and Portuguese culture.

Through brand partnerships, we show people how the right tools and products can make them stars in their own kitchens. We create visually appealing and simply delicious content.



about Nelson and Liz



We're a Canadian blogging duo with Portuguese roots. We share our cooking experiences through video and photography. Nelson enjoys tech,

content planning and creating all things sweet and savoury. Liz is focussed on photography and content editing. We enjoy sharing stories about our daily life and the learnings and traditions that have shaped who we are today.

services

- Brand ambassadors
- Sponsored content
- Social media content
- Short form videos
- Photography
- Giveaways
- Ad space
- Recipe development



brand collaborations

Breville

WÜSTHOF

Broil King
Great Barbecues Every Time

blendtec

CANADIAN TIRE

ChefSteps

KitchenAid

Instant Pot